MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC - AUTONOMOUS)

Report on Swachhata Hi Seva 29 September 2018



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As a precursor to the launch of the 150th birth year celebrations of Mahatma Gandhi and the 4th anniversary of Swachha Bharat Mission, it has been decided to observe "Swachhata Hi Seva 2018(SHS) from 15 September to 2 October 2018. SHS aims at accelerating the Jan Andolan for realizing the Hon'ble Prime Minister's vision of a clean India, further reinforcing the belief "Sanitation is everyone's businesses. The launch of SHS 2018 was organized on the morning of 15th September 2018 by encouraging students to initiate Swachhata Drives.

In this context, MITS NSS cell organized an awareness rally on Swachhta & Swacha Bharat on 29 September 2018. All the volunteers assembled in front of the admin block at 4 o'clock in the evening. NSS Program officer gave the opening remarks and Vice Principal-Administration Dr. G. Hampamma addressed the gathering. She emphasized the importance of cleanliness in her speech and expressed that cleanliness is God. She also said, "It is everyone's responsibility to keep our country clean and to make healthy India."

All the volunteers gave slogans on *Swachha Bharat*. They started as a rally and reached Angallu and assembled at the Angallu junction. The program officer made an encouraging speech to all the assembled villagers to make their village clean and green. He advised them to avoid making slums and asked them to organize *Swachha Bharat* programs in the village.

Press Release:

